



#RemixTheRun

Welcome to the inaugural J.P. Morgan Corporate Challenge Virtual!

Get excited to #RemixTheRun with your colleagues from October 8 to October 22, 2020. To ensure you get the most from your experience, be sure to utilize this participant toolkit. It is filled with J.P. Morgan Corporate Challenge Virtual materials to keep you motivated before, during, and after the event!

When sharing, be sure to #JPMCC and #RemixTheRun



Conference Call Backgrounds

Get clients and coworkers asking about the event in a fun way. Can be used with any compatible video conferencing service.



Race Bib

Bring the in real life race feel to your own home. Print your bib to wear for pics or videos of you hitting the pavement to #RemixTheRun.



“I Run for ___” Story

Let the world know what gets you motivated to get out there and #RemixTheRun! Use this to post your social channels to let everyone know what gets you moving.



“Go Team Go!” Cheer Story

Let colleagues, friends or loved ones know that you’re cheering for them. Use the card to tag them on social and let them know you’re waiting for them at the virtual finish line.



“I Challenge” Story

Once you complete your run, share on social and nominate 3-5 colleagues, friends or loved ones participating in JPMCC virtual to do the same.



Corporate Challenge GIPHY Stickers

When sharing on Instagram, be sure to use our official Corporate Challenge GIPHY stickers. You can find them by using “#JPMCC” or “#RemixTheRun”